



SmartStart

March 2019



SMARTSTART ENABLES AND EMPOWERS YOUNG CAMBODIAN UNIVERSITY STUDENTS TO DEVELOP THEIR **INNOVATIVE TECH** AND **DIGITAL IDEAS**.



DEVELOPING DIGITAL IDEAS FROM FOUR CATEGORIES



Digital Education



Digital Commerce & Payments



Digital Entertainment & Content



Other Industry Disruptor Models

THE PROCESS



INSPIRE



ENABLE



GROW

INSPIRE PHASE



120 Students to join
Hatch Day



Pitch the idea
or
Listen to other's pitch



Form Team
and
Start Working on the idea

30 teams to join 2-day
Hackathon



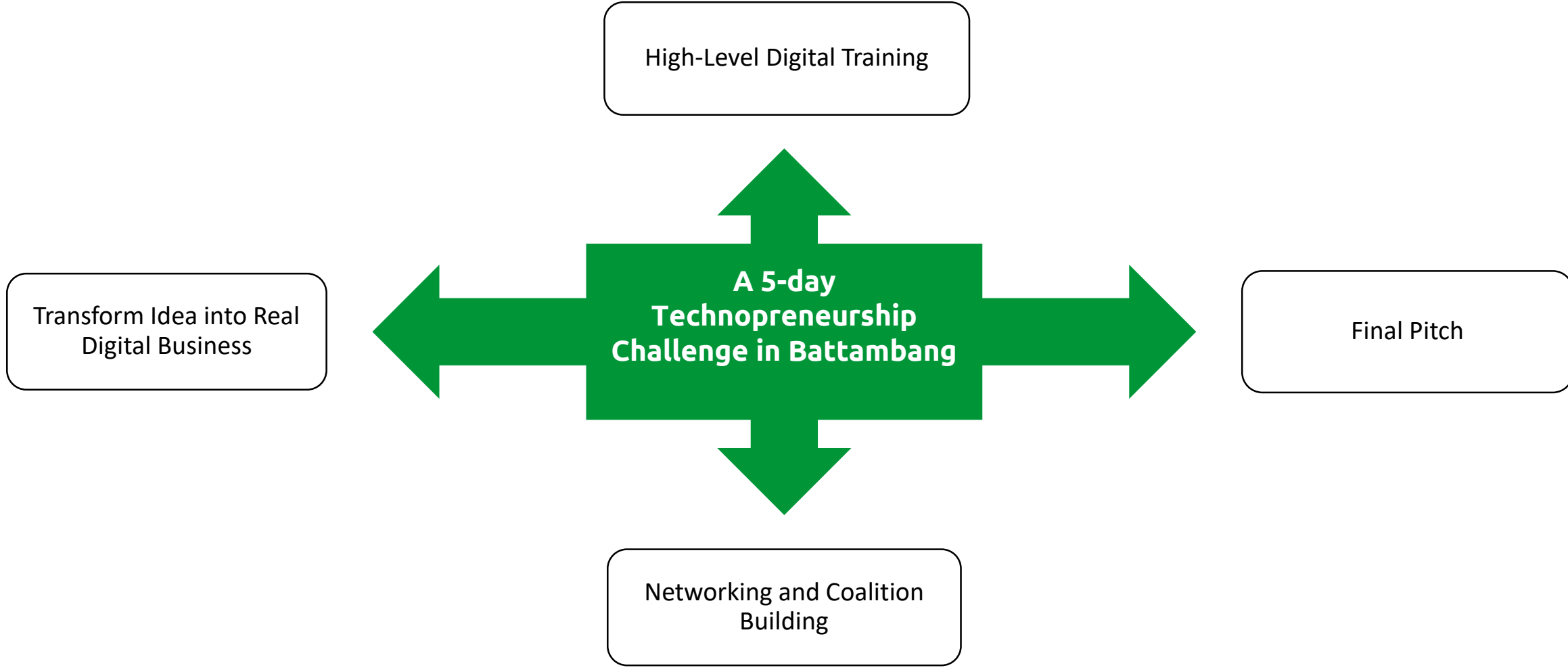
Prototype / Demo
and
Pitching



15 teams will be selected
to participate in
**Technopreneurship
Challenge**

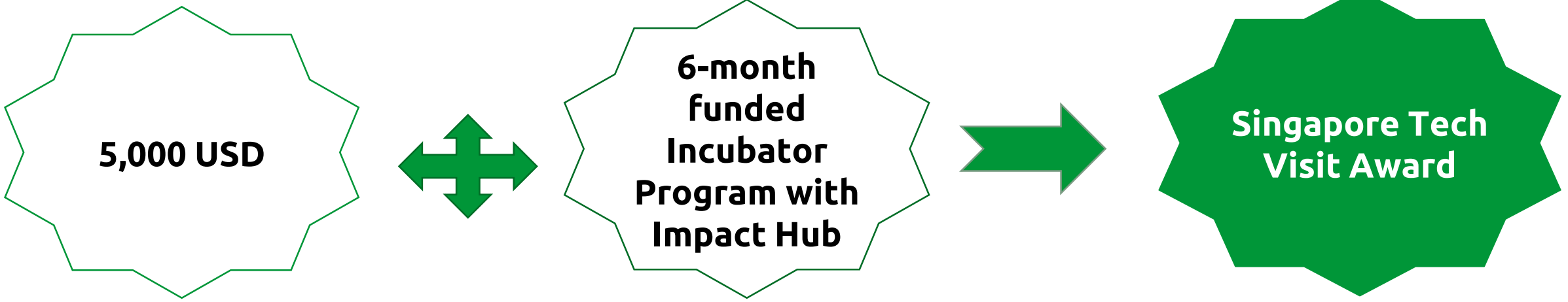


ENABLE PHASE



GROW PHASE

The 5 winning teams will receive the following



ACTIVITY 2.1
SPOT POSSIBLE PROBLEMS

MODULE 2
IDEA GENERATION 

| My problems and issues | Family and friends | Wider community |
|------------------------|--------------------|-----------------|
| | | |

EXPLORE PROBLEMS USING THE 5 WS

IDEA GENERATION 

| Problem | Who? | What? |
|---------|-------|-------|
| | | |
| Where? | When? | Why? |
| | | |

Thank you!